

GREATER ESSEX COMMUNITY UPLIFT FOUNDATION



MAKING A DIFFERENCE...ONE FAMILY AT A TIME



CELEBRATING 50 YEARS OF COMMUNITY SERVICE

Greater Essex Community Uplift Foundation

The Greater Essex Community Uplift Foundation (GECUF), a key strategic non-profit partner of the Omega Psi Phi Fraternity, Inc., Eta Pi Chapter, is dedicated to supporting the Greater Essex County Community and beyond. GECUF is a 501(c)(3) organization, located in the Omega Family Resource and Learning Center, 132 S. Harrison St., East Orange, NJ, 07018. The mission of GECUF is to ensure greater independence and empowerment of the surrounding communities via philanthropic, mentoring, and service oriented initiatives. Since its inception, GECUF has provided over \$450,000 in college scholarships to more than 250 deserving minority students. The following is a representation of other foundation initiatives:

- *Established the Ernest Everett Just Mentoring Program which collaborates with several local school districts, and youth organizations serving over 200 students annually.*
- *Established a partnership with Princeton University's Blairstown Center to co-host annual overnight "Leadership Retreats" for male students ages 11yrs - 18yrs*
- *Facilitates the Well Prepared Program, an obesity awareness initiative, with funding support from the National Institute on Minority Health and Health Disparities (NIMHD). The program has served over 200 students and families since 2020.*
- *Hosts the Annual Community Uplift 5K Fun Run & Walk Event during the month of May in East Orange, NJ*
- *Annual Thanksgiving Turkey Giveaway with accompaniments to as many as 300 families*
- *Provided grant money to the Black United Fund to support Health Initiatives*
- *Provided grants and professional support to establish an Annual Health Fair in Montclair, NJ*
- *Hosted a county-wide Health Fair for young children*
- *Donated hundreds of books and educational materials to Afterschool Educational Programs in East Orange, New Jersey*

Greater Essex Community Uplift Foundation-continued

- *Host an annual county-wide Talent Hunt for High School Students, providing an outlet for them to display their talents and provided travel expenses to the winner for their participation in the next level of competition.*
- *Provided gifts and services for Easter Egg Hunts held in Orange and East Orange*
- *Provided grants to purchase gifts for needy children and families during the Holiday Season*
- *Established an Afterschool Enrichment Program for area youth including a Gaming Cafe at the Omega Family Resource and Learning Center*

The Greater Essex Community Uplift Foundation is supported by the men of Omega Psi Phi Fraternity, Inc., Eta Pi Chapter. We have been mentored and shaped by the Omega pillars of the past and firmly believe that we are 'My Brother's Keeper'. As Omegas, we believe ourselves in a unique and enviable position to mentor African American youth. We are African American men in positions of leadership, we are African American men in possession of advanced degrees, we are African American men from varied socioeconomic backgrounds. We are African American men who bring germane perspectives shaped by our vast and differing life experiences and understanding that each of our experiences have similarities but also meaningful differences. We are African American men who look like the community we serve and therefore our voices resonate.

The Greater Essex Community Uplift Foundation congratulates "The Mighty Mighty Eta Pi Chapter" for its 50 years of dedication and service to the community.

Regards,

Barry R. Devone III, MPA

Greater Essex Community Uplift Foundation (GECUF)

Chairman of the Board

Immediate Past Basileus, Eta Pi Chapter



"Honoring our Past, Celebrating our Present, Inspiring our Future."

50TH ANNIVERSARY FUNDRAISER



The Brothers of Eta Pi Chapter of Omega Psi Phi Fraternity, Inc. would like to share our history and community mission. We are a graduate chapter that is composed of a large contingent of men that were born, raised, educated and or currently residing in Montclair and the greater Essex County area of New Jersey.



Click Play Button To Watch Video. 

WE ARE

1973

Eta Pi Chapter was chartered in Montclair, New Jersey

Eight men thoroughly immersed

Eight men led by Adam Richberg were presented the charter. The ceremony was held on Saturday, July 28, 1973 at the home of Walker Campbell.

Programs

The Dr. Ernest Everett Just Mentoring Program provides young males opportunities to participate in tutoring, career exploration and life skills development.

Scholarship

Scholarship fundraisers have allowed the Chapter to provide over \$200,000 to deserving high school students matriculating to college.

The History



The Greater Essex Community Uplift Foundation, (The C.U.F.), was chartered in November 2001 and has been an active force within the community, whose focus is to help to alleviate the societal ills that constrain the upward mobility of families and the enlightenment of young people.

The mission of the Foundation is to ensure greater independence and empowerment of our surrounding communities through a program of philanthropy.



Eta Pi Chapter of

Omega Psi Phi Fraternity, Inc. is an international fraternity with over 750 undergraduate and graduate chapters. The Fraternity was founded on November 17, 1911, by three Howard University undergraduate students and their faculty adviser. Omega Psi Phi is the first predominantly African-American fraternity to be founded at a historically black college and university (HBCU).

Eta Pi Chapter of Omega Psi Phi Fraternity Inc. was chartered in 1973 in Montclair, New Jersey. The Chapter, comprised of college-educated men, has been a steadfast pillar of the community for more than 40 years providing community programming such as economic empowerment seminars; voter education workshops; clothing, food, and toy drives; mentoring programs; and career exploration activities including college fairs and talent showcases.

Omega Psi Phi Fraternity Inc.

2023 Scholarship Gala Weekend

The Greater Essex Community Uplift Foundation and the Eta Pi Chapter of Omega Psi Phi Fraternity Inc. will present their annual scholarship gala weekend June 9th - 10th 2023.

The Foundation strives to raise **\$100,000.00** for deserving college-bound students and will match them with mentors in their chosen fields to help support them on their academic journeys.

Helping students finance their education and make good, strategic decisions will enable them to become successful, productive, and contributing members of their communities.

Together with partners like you who share our vision for supporting the next generation of leaders in their pursuit of higher education, we can get there.

We invite you to consider making a contribution to our cause by becoming a sponsor of our 2023 Scholarship Gala weekend.



THE
WORK



Anniversary Events & Committee Contacts

COMMUNITY UPLIFT 5K

Saturday, May, 20th, 2023

3rd Annual 5K Race

Health Awareness Community Fair

Colon Cancer & Breast Cancer Awareness

Committee Contact:

Mike Wilson

michael.f.wilson.mba@gmail.com

WHITE PARTY

Friday, June, 9th 2023

A community event, celebrating the achievements of scholarship recipients and their families.

Committee Contact:

Keith Pressey

Presseykeith@gmail.com

50TH ANNIVERSARY GALA

Saturday, June, 10th 2023

Annual Gala Celebrating 50 years

Theme: Casino Royale

Committee Contact:

Keith Pressey

Presseykeith@gmail.com

LEGACY PARK PROGRAM

ANNUAL 2023 FUNDRAISER

Legacy Park Scholarship Donor

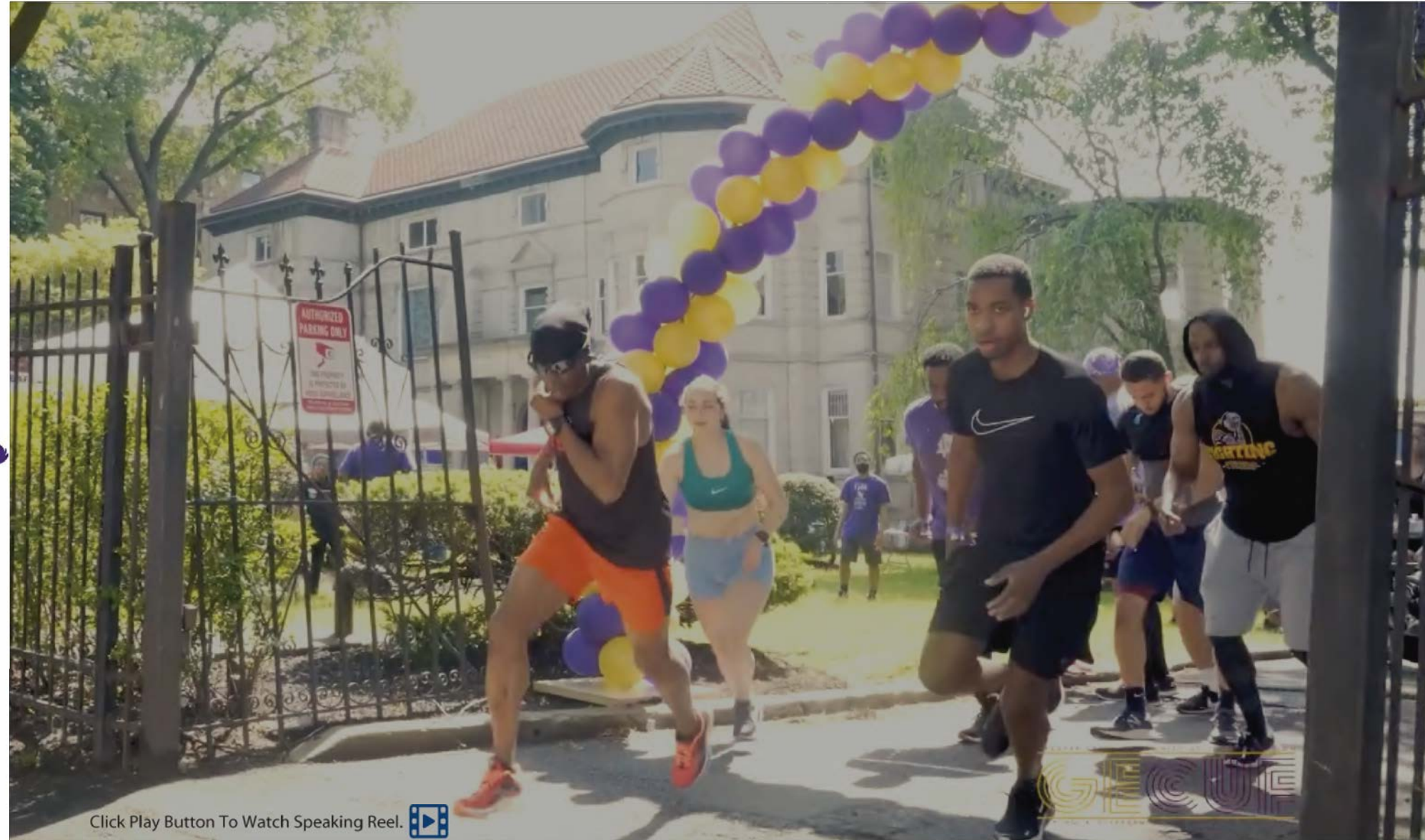
Committee Contact:

Keith Pressey

Presseykeith@gmail.com



In Partnership
with Omega Psi Phi Fraternity, Inc.
Mighty Mighty Eta Phi Chapter



THIRD ANNUAL 5K
GECUF is partnering with the Eta Pi Chapter of Omega Psi Phi Fraternity, Inc. to host the third annual Community Uplift 5K Fun Run. Which will be held at the Omega Family Resource and Learning Center.

The Community Uplift 5K Fun Run will include a health fair that will be made open to the public. Support us and this year's run as we focus on Colon Cancer and Breast Cancer awareness. This will provide the opportunity to screen for chronic diseases and connect the community with resources that can help improve the health of families in the community.

Event Location:
132 South Harrison Street
East Orange, NJ 07018
Event Time:
Saturday, May, 20th, 2023

Event Time:
8 am

50TH ANNIVERSARY



We are seeking support from you to ensure we're able to deliver this vital health and wellness program and to drive the delivery of other such programs throughout our community. Your support as a sponsor for this event, will directly address improving the health of the participants, and position us to provide college scholarships and community programming that have a positive impact in Essex County and beyond.



Uplift 5K Sponsorship Opportunities



Gold Title Sponsor

- Company representative official air horn race starter.
- Company logo inclusion on event materials.
- Prominent on-site company branding on signage, flyers, and tee shirts.
- Premium dedicated branding on all course water stations.
- GECUF title sponsor certificate of appreciation and dedication ceremony.
- Company representative participation in the race award medal ceremony.
- Company logo premium placement on Uplift 5K website.
- Title Sponsor featured in annual event promo video
- On-site product display station. Brand mention on social media promotions.



Silver Sponsor

- Company logo inclusion on event materials.
- Prominent on-site company branding on signage, flyers, and tee shirts.
- Branding on dedicated course water station.
- GECUF Silver Sponsor certificate of appreciation and dedication ceremony.
- Company representative participation in the race award medal ceremony.
- Company logo premium placement on Uplift 5K website. Title Sponsor featured in annual event promo video.
- On-site product display station.
- Brand mention on social media promotions.



Bronze Sponsor

- Company logo inclusion on event materials.
- On-site company branding on signage, flyers, and tee shirts.
- On-site product display station.
- GECUF Bronze Sponsor certificate of appreciation and dedication ceremony.



Local Business Sponsor

- Company logo on flyer.
- Brand mention on social media promotions.
- Dedicated Sponsor Water Station w/Signage Opportunity.



Interested in participating? Well, it's simple. Register to run or walk as an individual or with a team for a purpose. Co-workers, friends, parents, sisters, or brothers. All are welcome to participate and give back to our youth and community.



REGISTER

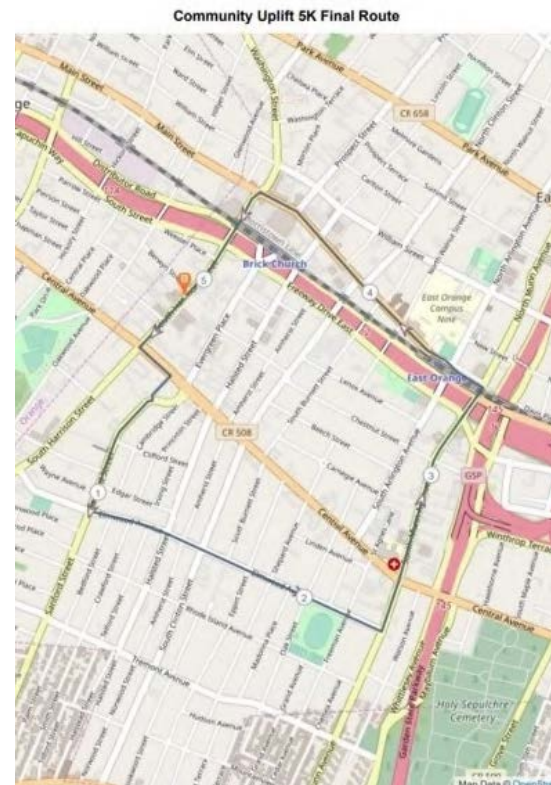
To register, or for more information, scan the QR code or visit the race registration website below.



<https://runsignup.com/Race/NJ/EastOrange/CommunityUplift5K>



LEARN MORE



The event will consist of a 5K walk/run starting from and ending at the Omega Psi Phi Fraternity and Learning Center in East Orange, New Jersey.



RUN/WALK



CHANGE LIVES





50TH ANNIVERSARY



THE PRELUDE

The White Party community event celebrates the achievements of the scholarship recipients and their families who have supported them through their academic journey and careers. Support as we come together to celebrate, and promote excellence, and the pursuit of lifelong education.

Event Location:

The Hilton DoubleTree Hotel,
128 Frontage Rd, Newark NJ 07114

Event Time:

Friday, June, 9th, 2023

Event Time:

8 pm til 1 am



CASINO ROYALE GALA FUNDRAISER



50TH ANNIVERSARY

THE GALA

The Casino Royale 50th Anniversary Gala is a black-tie celebratory event. Curated by the Men of Omega Psi Phi Fraternity, Inc. This year is an outstanding milestone and opportunity for your company to support one of the country's leading charitable public service organizations and impact the lives of the local community we serve.

Event Location:

The Hilton DoubleTree Hotel,
128 Frontage Rd, Newark NJ 07114

Event Time:

Saturday, June, 10th, 2023

Event Time:

8 pm til 1 am



Corporate Sponsorship Opportunities

The Casino Royale 50th Anniversary Gala scholarship fundraiser event is a prize-filled casino fun night attended by approximately 500 patrons. Honoring our Past, Celebrating our Present, and Inspiring our Future. The Black tie Gala event is complete with a 5-course dining experience, open bar, and live music. Support us as we recognize scholarship recipients and serve our community.

ROYAL FLUSH

25K

- 3 VIP Tables for (24) of your guest for the 50th Anniversary Gala.
- Presenting scholarship in your company name.
- Premium inside front or back cover ad placement in the 50th Anniversary Gala event program.
- Company logo included in 50th Anniversary Gala celebration video.
- Prominent on-site company branding on signage, guest welcome board, and step and repeat.
- Company logo inclusion on event materials.
- 24 tickets to the White Party event. (June 9th, 2023)
- Brand mention on social media promotions.
- On-site product sampling display station opportunities (White Party or Gala)
- Event gift bag product placement.

STRAIGHT FLUSH

15K

- 2 VIP Tables for (16) of your guest for the 50th Anniversary Gala.
- Presenting Scholarship in Your Company Name.
- Ad placement in the 50th Anniversary Gala event program.
- Company logo included in 50th Anniversary Gala celebration video.
- Prominent on-site company branding on signage, guest welcome board, and step and repeat.
- Company logo inclusion on event materials.
- 16 tickets to the White Party event. (June 9th, 2023)
- Brand mention on social media promotions.

FOUR OF A KIND

10K

- 1 VIP Table for (8) of your guest for the 50th Anniversary Gala.
- Ad placement in the 50th Anniversary Gala event program.
- Company logo included in 50th Anniversary Gala celebration video.
- Prominent on-site company branding on signage, guest welcome board, and step and repeat.
- Company logo inclusion on event materials.
- 8 tickets to the White Party event. (June 9th, 2023)
- Brand mention on social media promotions.
- On-site product sampling display station opportunities (White Party)
- Event Gift bag product placement.



Additional Sponsorship Opportunities

5K

Casino Royale Bank Sponsor

The Casino Royale Bank sponsorship is a premium branding opportunity to own the bank. As guests interact with the bank throughout the course of the casino royale themed gala. The Casino Royale Bank will be an engaging, high-traffic area with a prestigious signage opportunity.

5K

Hospitality Sponsor

The Hospitality Sponsor is an opportunity to showcase your brand at a dedicated hospitality sampling station and be included in the White Party or Gala gift bag.

2.5K

Courtesy Sponsor

As a Courtesy Sponsor, your brand is given the opportunity to select the event entertainment that will be presented courtesy of your company.

- 360 Photo Booth
- The Live Band
- Casino Dollars

2.5K

Gifting Sponsor

As a Gifting Sponsor, your brand has the opportunity to donate products or funding to extend your brand's commitment to the community and Scholarship Gala. These gifts will be used to create baskets and giveaways for fundraising raffles at the 50th Anniversary Gala.



Attendees Profile



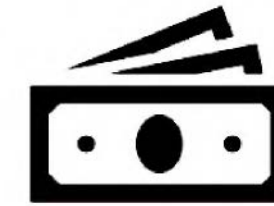
ETHNICITY

African American	90%
Latino	8%
Asian, Caucasian, other	2%



AGE

25-44	28%
45-60	63%
61- above	9%



HOUSEHOLD INCOME

Up to \$99K	4%
\$100K - \$149K	14%
\$150K - \$199K	22%
Over \$200K	60%



EDUCATION LEVEL

Bachelors Degree	26%
Masters Degree	62%
Doctorate	12%



HOUSEHOLD MEMBERS

1-3 people	40%
4-6 people	60%



EMPLOYMENT STATUS

Salaried	75%
Self Employed	18%
Retired	7%



NUMBER OF YEARS: 35 years

SCHOLARSHIP DOLLARS: More than \$425,000

STUDENTS AWARDED: 275

GRADUATION RATE: 90%

HBCU MATRICULATION: 50%



"Honoring our Past, Celebrating our Present, Inspiring our Future."

Legacy Park

The Ambrose Ward Mansion at 132 South Harrison Street, East Orange, New Jersey, now owned by the African-American Fund of New Jersey, is listed on both the State of New Jersey and National Registers of Historic Places. The Ambrose Ward Mansion was commissioned to be built by the Vanderbilt family and the building was completed in 1896. The design is Roman Renaissance and appears to have been adopted from McKim, Mead and White's Villard Houses constructed fifteen years earlier on Madison Avenue in New York City, located behind St. Patrick's Cathedral.

The property is the lone survivor of a row of fashionable mansions that once lined South Harrison Street, which at one time was known as Mansion Row. This property once extended from South Harrison Street eastward to Evergreen Place and now measures 185.78 feet by 284 feet. The interior of the facility features 12,500 sq. ft. of operable space on three floors.

Legacy Park, will feature a Legacy Walk where you can pay tribute to and recognize people, events, and dates – a place where you can purchase a brick of your choice and affirm a legacy.

The Legacy Walk will consist of bricks and pavers leading up to the front of the grand porch of the Ambrose Ward Mansion and will also encompass the walking path along the front edge of the main entrance.





"Honoring our Past, Celebrating our Present, Inspiring our Future."

We invite you to contribute and become a donor for the annual 2023 Legacy Park Program. As we build in brick and mortar support us in also building young minds and their educational future by becoming a Legacy Park scholarship program Donor.

20K

Legacy Park Program Donor

- your commitment and donation will give (1) scholarship per month to 12 recipients
- A dedicated foundation brick Paver carved with your company or family name.
- You will be our special guest at the building ceremony.
- Dedicated bench with your company or family name to honor your donation.
- Your company or family name will be added to the Legacy Park scholarship wall.

Additional Legacy Park Opportunities

5K

Legacy Bench Dedication

A dedicated memorial bench on the grounds of Legacy park with your family name or company engraved plaque.



1K

Legacy Walk Brick

Each brick represents your support and dedication to the community and, education. A memorial of your gift set in stone forever a part of Legacy Parks walkway.

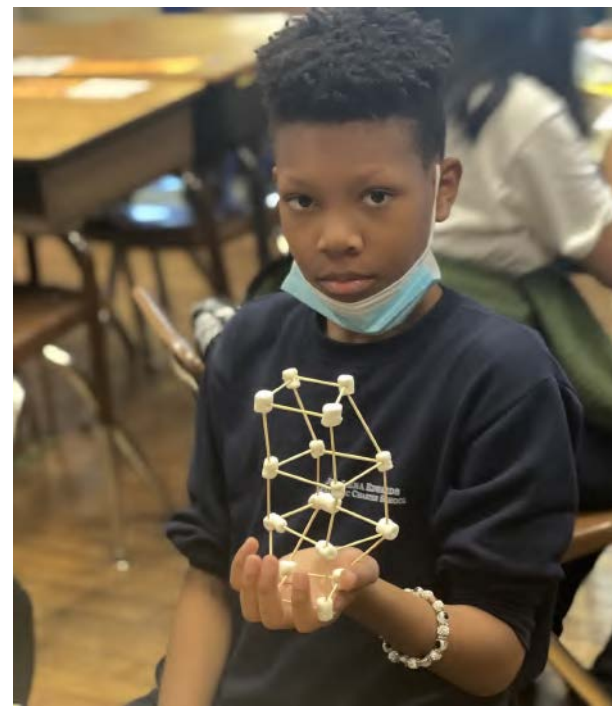




SERVING THE Community



50 YEARS





SERVING THE Community



50 YEARS





SERVING THE Community



50 YEARS





***"Honoring our Past,
Celebrating our Present,
Inspiring our Future."***





Support Us



Together we provide services that empower and transform the lives in our community. We rely on the generosity of people like you to support our organization. Help us strengthen our advocacy by donating funds to address current issues, concerns, and needs that impact our community.

We thank you for your consideration and look forward to honoring our pasts, celebrating our present, and inspiring our future together.

G R E A T E R E S S E X C O M M U N I T Y U P L I F T F O U N D A T I O N



M A K I N G A D I F F E R E N C E . . . O N E F A M I L Y A T A T I M E



"Honoring our Past, Celebrating our Present, Inspiring our Future."

Thank you

CELEBRATING 50 YEARS OF COMMUNITY SERVICE